**CONCEPT**

**International specialized exhibition and congress Importozamescheniye**

***Crocus Expo International Exhibition Centre***

***September 15-17, 2015***

**Introduction:**

Importozamescheniye is the international specialized exhibition on opportunities and achievements in the field of competitive import substitution of goods and services both due to expansion and adjustment of own domestic production and to reorientation to new foreign suppliers and partners.

The congress program of the exhibition is targeted to become a strategic tribune of the Government of the Russian Federation in the solution of one of the most actual economic and political challenges of modern Russia.

**Importozamescheniye exhibition** is:

* a fundamental annual business event;
* a review of problems and solutions related to import substitution;
* a meeting place of goods and services producers and consumers;
* the unique opportunity to establish direct ties and cooperation of equipment producers and branch experts;
* an effective platform for business networking, start of new projects, acquaintance with world tendencies and prospects of import substitution development;
* a marketing tool promoting successful development of business in the conditions of economic instability;
* a demonstration of Russian enterprises opportunities in the production of competitive goods and services and entry to the international market.

**The goal of the event** is assistance in acceleration of development, production and sale of competitive Russian import substituting goods and services promoting development and saturation of national and foreign markets.

The exposition will present the latest technologies, production and services, perspective developments and investment projects which characterize the scientific, technological and production capacity of Russia in the field of import substitution, and also production of reliable foreign economic partners.

**Relevance** - the Format and the Concept of the exhibition corresponds to the tasks set in the **Message of the President of the Russian Federation V. V. Putin to the Federal Assembly of December 04, 2014**.

**The exhibition and the congress program promote the solution of the following tasks**:

* Filling of the national and foreign markets with qualitative and competitive goods and services.
* Increase of coordination level of activity of bodies providing functioning and development of competitive goods and services production.
* Improvement of infrastructure and improvement of existing capacities usage for production of import substituting products.
* Modernization of technologies in production of import substituting products.
* Formation and development of international lines for transportation of necessary components to the territory of Russia.
* Scientific provision for the development of import substituting products manufacture.
* Increase of investment appeal of competitive products and services production in Russia.
* Ensuring environment protection at import substituting products manufacture.

The project not only creates favorable conditions for expansion of business cooperation in promotion of advanced equipment, goods and services in the market of Russia but also contributes to the attraction of investments.

**Time schedule**

**International specialized exhibition and congress Importozamescheniye:**

September 12 through 19, 2015

**Exhibition:**

Build up: September 12-14

Exhibition period: **September 15-17**

Dismantling: September 18-19

Exhibition opening hours:

September 15-16 from 10:00 a.m. to 06:00 p.m.

September 17 from 10:00 a.m. to 04:00 p.m.

**Congress:**

September 15 from 11:00 a.m. to 06:00 p.m.

September 16 from 10:00 a.m. to 05:00 p.m.

**Official Opening Ceremony:**

**September 15, 2015 at 12:00 p.m.**

Questions-and-answers session from 12:20 p.m. to 12:40 p.m.

**Venue:** Crocus Expo IEC, Pavilion 2, Hall 8

**Organizer**: Crocus Expo IEC

**Official support**: **Government of the Russian Federation**

**Exhibition thematic sections**:

* Production of consumer goods and services for the population.
* Trade organizations.
* Medicine and pharmaceutics.
* Production, processing and storage of food.
* Agriculture.
* Construction industry.
* Machine-tools building and production of special high-performance equipment.
* Metallurgy.
* Wood processing.
* Fuel power complex.
* Transport and logistics in organization of works on import substitution.
* Banks and financial services in the field of import substitution.
* Investment institutes, securities, audit.
* Expositions of regional projects in the field of import substitution.
* Expositions of foreign projects.
* Scientific developments in the field of import substitution including nanotechnologies.
* Innovative import substituting technologies in chemistry, oil and gas industries.
* Innovative import substituting information technologies and communication.
* Import substituting twofold purpose technologies and import-substituting materials.
* Ecology. Environment protection at the organization of works on import substitution.
* Personnel training and refresher courses.

**Exposition space**: 10 000 sq m

A business centre will be available for the visitors.

The format of the event provides for holding of a competition for the **All-Russian State Specialized Award Importozamescheniye in 10 nominations**.

**Exhibitors:**

Representatives of regions of the Russian Federation; production, transport, medical and agricultural companies which are engaged in import substitution process; suppliers and developers of technologies and services used in import substitution; organizations which are engaged in building of modern production objects; foreign suppliers and subcontractors of Russian end product producers, state and public organizations; finance, leasing, insurance, investment and trading companies; bodies of supervision and licensing; profile educational institutions; mass media.

**Visitors:**

Representatives of all branches of central and regional power, public organizations, retailers and representatives of trade organizations, heads and employees of enterprises, finance, insurance and investment companies, health care and agriculture experts, foreign guests, representatives of diplomatic corps and mass media, students of profile Russian higher education institutions.

A **Visitor Program** will be implemented aiming to ensure efficiency of participation in the exhibition, to provide for favourable conditions for negotiations and establishment of partnership ties. Targeted specialists will be invited to the event.

The Application form for visitors will be posted at the official web site of Importozamescheniye exhibition.

The organizers will provide specially equipped negotiation rooms facilitated with PCs and Internet access for the convenience of exhibitors and visitors.

The Visitor Program will incorporate databases of ministries, departments, professional communities at federal and regional levels in such areas as production, construction, medicine and pharmaceutics, agriculture, metallurgy, wood processing, transport, trade and other branches presented in thematic sections of the exhibition.

The organizers are planning to provide direct mailing of invitations to the exhibition and events of the congress program to certain experts, ministries and departments, trade missions, representative offices of foreign companies, research institutes, state corporations, leading enterprises of branches, trade organizations and educational institutions.

The exhibition will be provided for wide press coverage in national and foreign political editions, in specialized and scientific media.

Accredited representatives of mass media will have an opportunity to attend all business events and the exposition. A press centre will be at their disposal to forward materials and organize interviews and negotiations.

The congress program of an exhibition - a strategic tribune of the Government of the Russian Federation in the organization by one of the most actual economic and political problems of modern Russia.

The congress program of the exhibition is targeted to become a strategic tribune of the Government of the Russian Federation in the solution of one of the most actual economic and political challenges of modern Russia.

Preliminary\*

**IMPORTOZAMESCHENIYE EXHIBITION CONGRESS PROGRAM**

September 15 from 11:00 a.m. to 06:00 p.m.

September 16 from 10:00 a.m. to 05:00 p.m.

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| **September 15**  *Crocus Expo IEC, Pavilion 2, conference hall Blue* | |
| 11:00 – 11:15 | **PLENARY SESSION**.  Welcome speech  Dmitry Medvedev, Prime Minister of the Russian Federation |
| 11:15 – 11:45 | Speech  Valentina Matvienko, Chairman of the Federations Council of the Russian Federation.  Supposed topic: **Regional Policy in Import Substitution**\*\* |
| 11:45 – 13:30 | Break |
| *- 12:00* | *Official Opening Ceremony of the exhibition* |
| *- 12:15 – 13:00* | *Tour at the exposition* |
| *- 13:00 – 13:30* | *Coffee break* |
| 13:30 – 13:50 | Speech  Arkady Dvorkovich, Deputy Prime Minister of the Russian Federation \*\* |
| 13:50 – 18:00 | Speeches of Heads of regions of the Russian Federation (10-15 min.) \* |
| 15:20 – 15:35 | Break |
| **September 16**  *Crocus Expo IEC, Pavilion 3, conference hall 20 (Crocus Congress Hall)* | |
| 10:00 – 10:20 | **PLENARY SESSION**  Speech  Denis Manturov, Minister of Industry and Trade of the Russian Federation\*\* |
| 10:20 – 10:40 | Speech  Alexei Ulyukaev, Minister of Economic Development of the Russian Federation\*\* |
| 10:40 – 11:00 | Speech of a top official from the Ministry of Finance of the Russian Federation \*\* |
| 11:00 – 12:30 | Break |
| *-11:00 – 12:00* | *Tour at the exposition* |
| *-12:00 – 12:30* | *Coffee break* |
| 12:30 – 17:00 | Round table talks |

*\*List of speakers is to be defined.*

\*\**The topic to be defined by the speaker.*

**Plenary session attendees:**

* Deputies of the Federal Assembly of the Russian Federation.
* Management of regions of the Russian Federation.
* Management of ministries and departments.
* Heads of public organizations.
* Management of the Academy of Sciences of the Russian Federation.
* Representatives of Diplomatic corps.
* Heads of foreign companies working in the Russian Federation.
* Management of State corporations.
* Management of banks and financial institutions.
* Management of industrial, agricultural, trade, transport enterprises, medical institutions, research institutes, educational institutions, enterprises of small and medium business.

**Round table talks** on the following topics:

1. Import substitution in information technologies and in means of communication.

Speaker: a representative of the management of Ministry of Communications of Russia.

2. Import substitution in chemistry, oil and gas industries

Speaker: Director of the department of Minpromtorg of Russia.

3. Import substitution in mechanical engineering, machine-tool building and production of means of production.

Speaker: Director of the department of Minpromtorg of Russia.

4. Import substitution in the construction complex.

Speaker: a representative of the management of Ministry of Construction of Russia.

5. Import substitution in production of vehicles and development of transport corridors.

Speaker: Director of the department of the Ministry of Transport of Russia

6. Import substitution in agriculture and production of food.

Speaker: a representative of the management of the Ministry of Agriculture of Russia.

7. Import substitution in medicine and pharmaceutics.

Speaker: a representative of the management of the Russian Ministry of Health.

8. Import substitution in production of consumer goods.

Speaker: Director of the department of Minpromtorg of Russia.

9. Import substitution in the sphere of finance and audit.

Speaker: a representative of the management of the Ministry of Finance of Russia

10. Significant regional projects in the field of import substitution.

Speaker: Director of the department of Minpromtorg of Russia.

11. Actual scientific projects in the field of import substitution.

Speaker: a representative of the Academy of Sciences.

12. Trade in the conditions of import substitution.

Speaker: a representative of the management of Minpromtorg of Russia

13. On work with foreign partners in creation of projects in the field of import substitution.

Speaker: Director of the department of Minpromtorg of Russia.

**Congress round table talks participants:**

Representatives of regions of the Russian Federation, specialists of government bodies of power, public organizations, state corporations, leading branch enterprises, healthcare and education institutions, financial institutions, institutions of agriculture, transport; foreign participants of the event from members of the European Economic Community and others reliable foreign partners of the Russian Federation.